

The logo features a red circle containing the white text 'AIA', followed by the word 'International' in a bold, black, sans-serif font. Below this, the words 'Sponsorship Prospectus' are written in a larger, black, sans-serif font.

AIA International

Sponsorship Prospectus

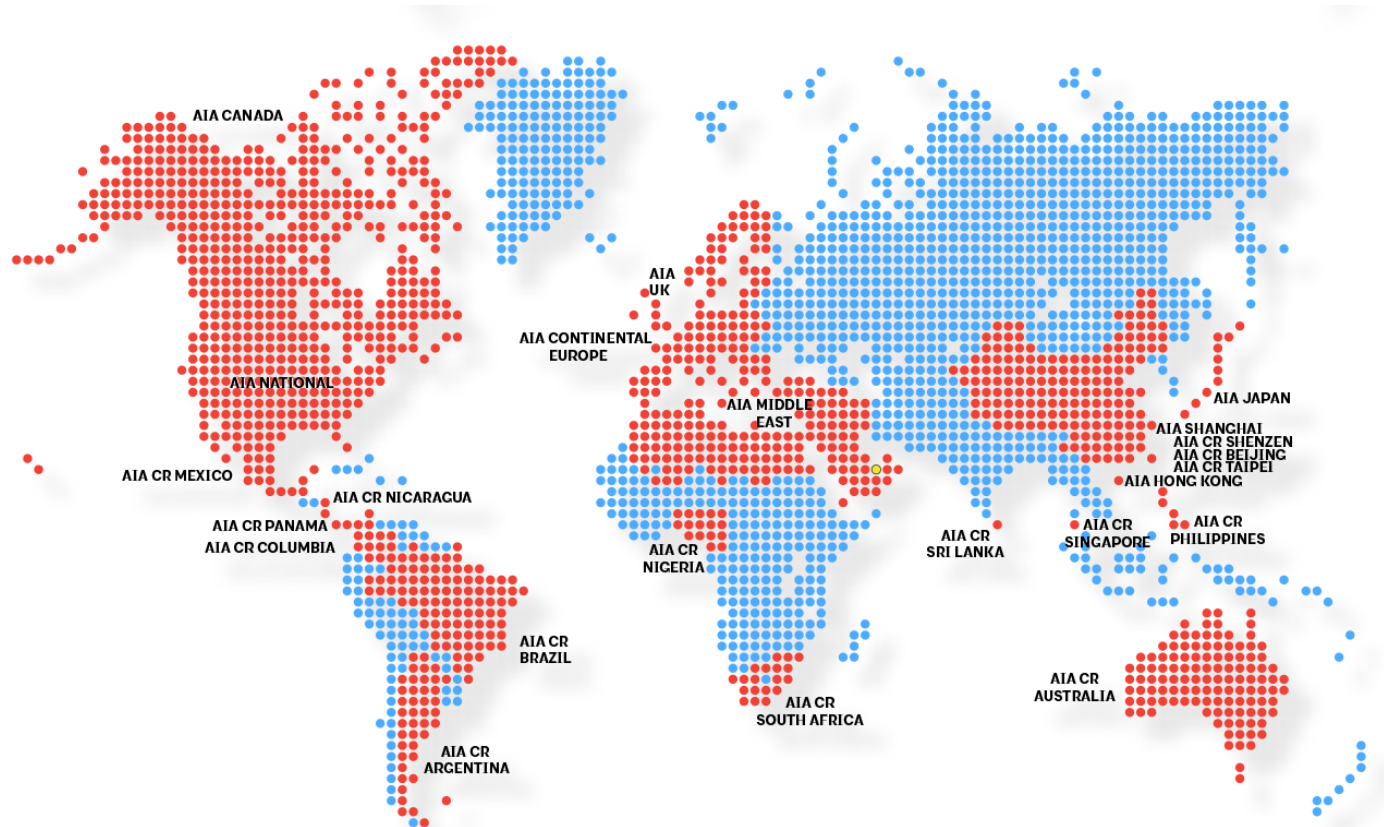
AIA UK
AIA Europe
AIA Hong Kong
AIA Japan
AIA Middle East
AIA Shanghai
AIA Canada
AIA International at-large

About AIA International

AIA International, formed in late 2012, is a component of the American Institute of Architects. It encompasses all areas outside of the United States.

AIA International is comprised of the 7 overseas chapters including, United Kingdom, Europe, Middle East, Hong Kong, Japan, Shanghai, and Canada. Additionally, we have At-Large directors for Latin America, Africa, and Southeast Asia and Country and Regional Representatives established in 17 countries.

Our mission is to improve the quality of life internationally by promoting architecture and design. We further this goal through community involvement, education, advocacy, public outreach, member service and professional excellence. Our coverage is shown in red on the map below.



Why partner with AIA International?

As our industry changes and continues to grow, relationships are increasingly important to every organization's survival and prosperity. The American Institute of Architects International (AIA I) sponsorship program focuses on supporting the development of strategic relationships between our members and our sponsors as we work together towards global excellent in design.

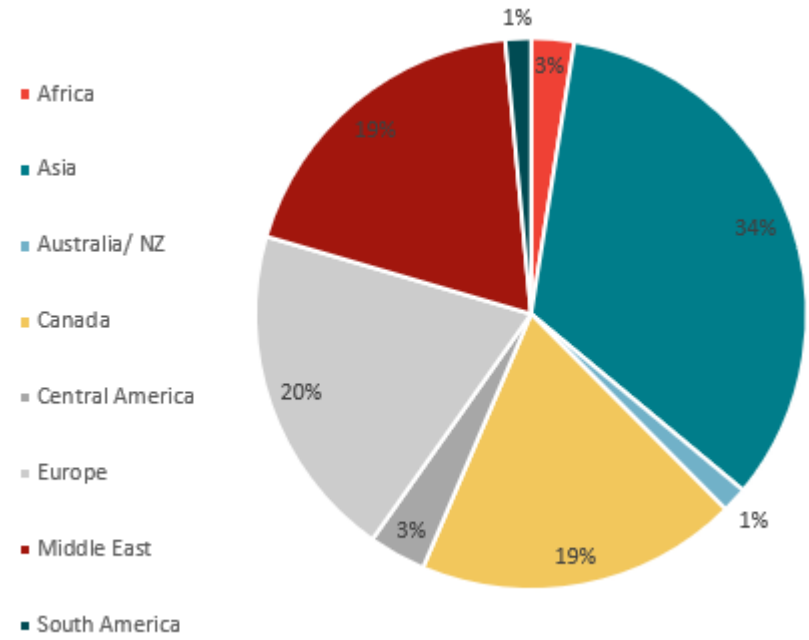
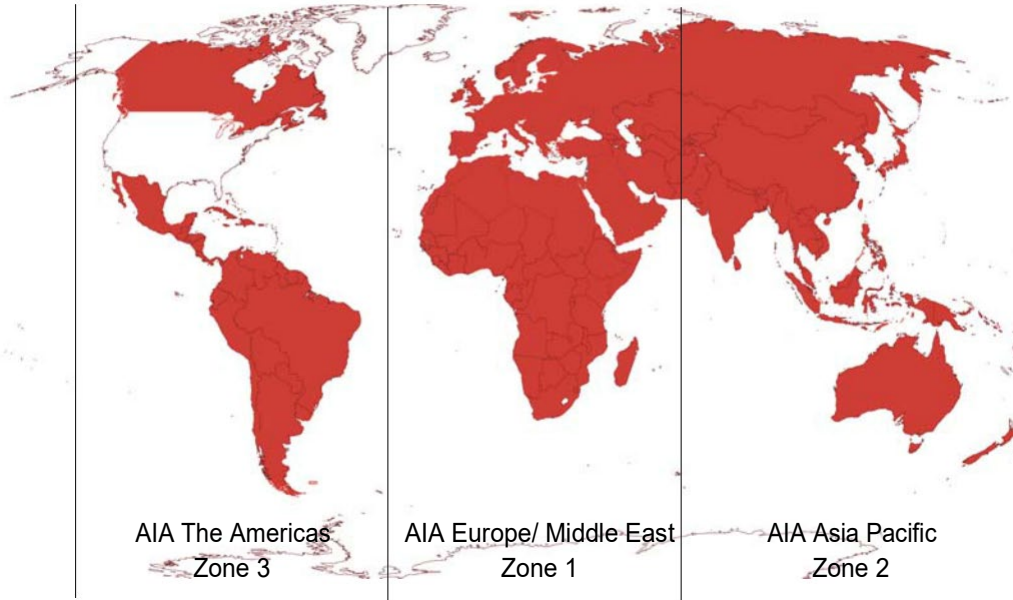
The benefits of partnership with the AIA International are many. Sponsors have exclusive opportunities to reach and be recognized as leaders in the industry by more than 2,000 Architects living abroad and working outside of the United States. Take advantage of these opportunities and demonstrate a commitment to a high-quality built environments by becoming a partner today.

Exposure | Each year, AIA International and its chapters consisting of AIA United Kingdom, AIA Continental Europe, AIA Hong Kong, AIA Japan, AIA Middle East, AIA Shanghai, and AIA Canada produce a diverse calendar of educational programs and networking working events which offer unique opportunities to promote your business directly to regional architectural communities, allied professionals and design enthusiasts that participate in these events. Through our chapter networks our reach is far beyond our membership roster.

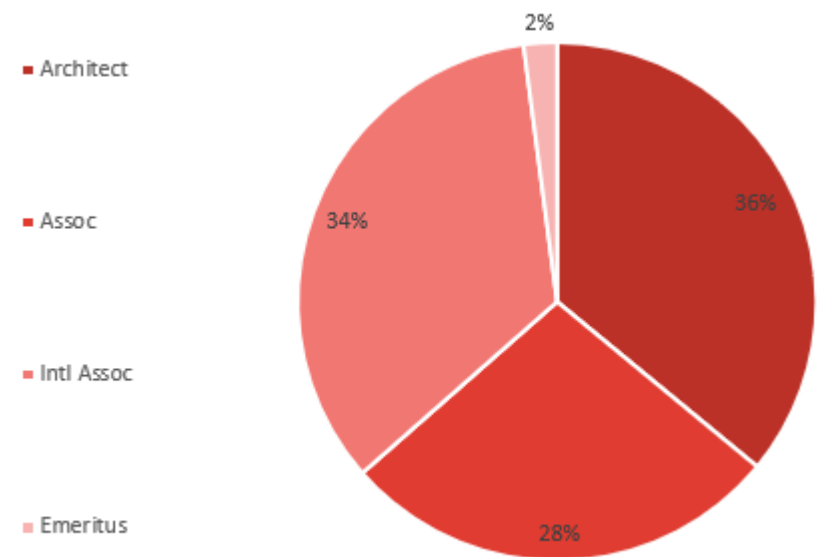
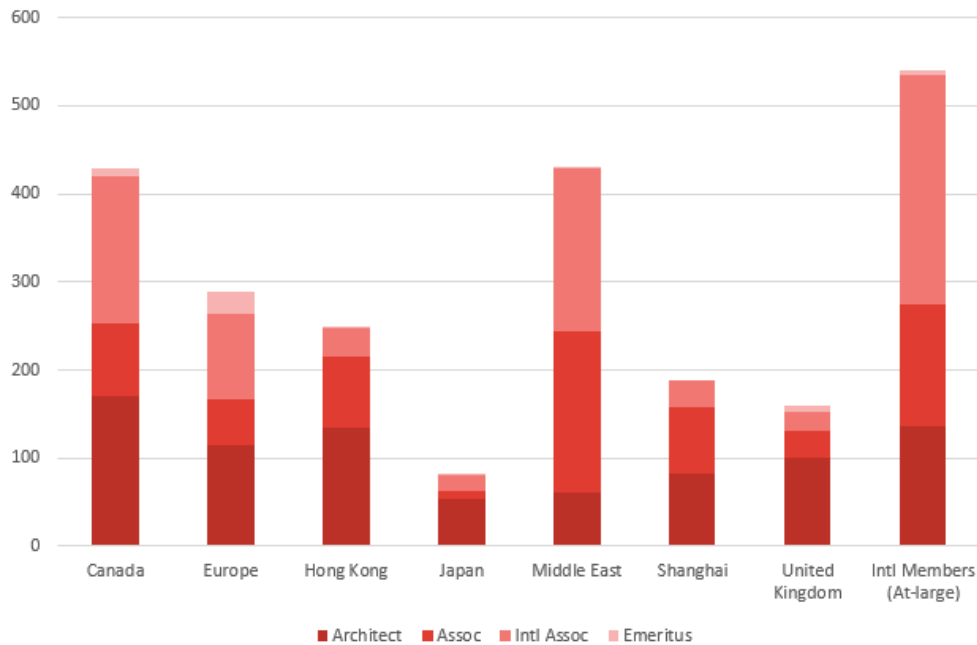
Positioning | Demonstrate your leadership in the areas that matter to your business and position your company as a thought--leader and source of trusted information. There is no better opportunity to differentiate your firm from your competition to the people who can make a difference in your success.

Relationship-Building | Being a Partner is a cost-effective way to gain access to AIA International members and help develop the key relationships needed for your company to maximize its potential in our evermore competitive industry.

Territory



Membership Breakdown



Events – Annual International Conference

We hold an annual conference that attracts several hundred attendees. This is typically a 3-day event and features lectures, building tours, forums, seminars, as well as numerous networking opportunities. Full sponsors have an opportunity to present theme-relevant content at the conference. To date, our conference locations have been Kyoto (2015), Toronto (2016), Singapore (2017), Prague (2018), Shanghai (2019), Dubai (2021), London (2022), and will be held in Mexico City in 2023. Attendees typically include senior leadership of professional bodies and senior leadership of architectural practices with work ranging across all sectors.



2019 Conference in Shanghai



2021 Conference in Dubai

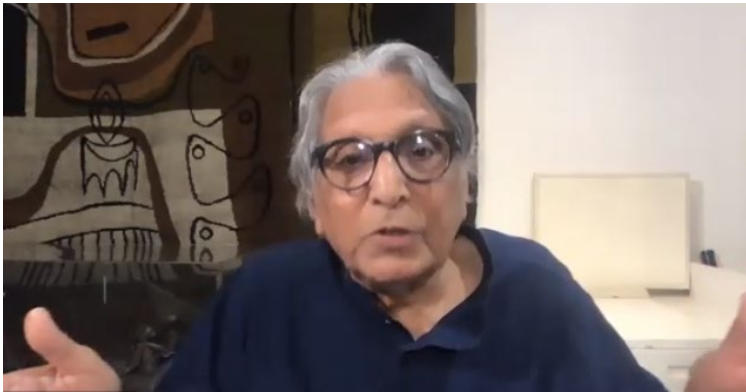


2022 Conference in London

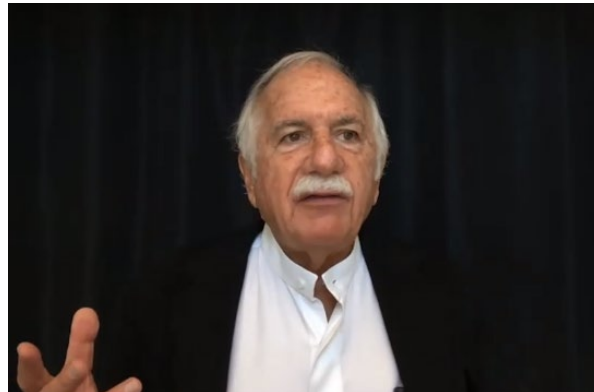
Events – Virtual Conference

Since 2020, we have held an online Virtual Conference. This involves all seven chapter components of AIA International and its Country Representatives contributing speakers to a global dialogue. The 2021 Spring Conference had more than 1400 individual views and allowed us to travel the world through lectures, panel discussions, and workshops from Canada to Japan and Brazil to Australia. In 2020, attendees said it was the most successful AIA event, live or online, that they had ever attended. The conference features eminent speakers from around the world. In addition to the live conference, all sessions are available on demand afterward which attracts several hundred viewers after the conference. All the sessions and on demand sessions featured logos of our sponsors. This contributes to our overall library of continuing education.

In 2023, we will hold a Virtual Conference in early March with the themes of 'Detail and Storytelling'. This is an opportunity to reach the broadest audience and contribute to the professional body of knowledge.



Pritzker Prize Laureate Balkrishna Doshi speaking at the 2020 Virtual Conference.



AIA Gold Medallist Moshe Safdie speaking at the 2020 Virtual Conference.



Jeanne Gang speaking at the 2020 Virtual Conference

Events – Design Awards

Every year AIA International hosts a Design Awards to recognize excellence in design. This is a very coveted award within the architectural community and the range of fantastic award-winning projects attests to its far-reaching influence. For the last several years we have held two awards presentations every year – the first being at the annual International Conference, and the second at a dedicated function at the AIA National convention in the United States approximately six months later. Both events are sell-outs, with the AIA National event usually selling out in less than a day.



Burg Khalifa; SOM Architects – 2014 IR Design Award winner



Japanese Cultural Center; Kengo Kuma Architects – 2020 IR Design Award winner



Hong Kong West Kowloon Terminal; AEDAS/Andrew Bromberg Architects – 2018 IR Design Award winner

Resource – On-Demand Continuing Education

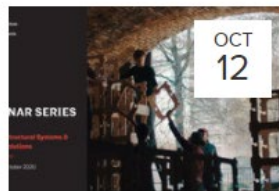
AIA membership requires that members complete a required number of continuing education credits every year. The AIA International Region offers its members an extensive library of on-demand lectures, seminars, and virtual building tours that enable members to receive their required continuing education credits. These events are channelled through the AIA International website. The AIA International library has more than 100 sessions available, and these numbers are rapidly growing. AIA standards require testing and grading to obtain credits, and this process is funded and administered by AIA International.



AIA IR SOUTH KOREA - SPATIAL EFFICIENCY: POLYHEDRAL STRUCTURES LABORATORY DESIGN RESEARCH PROJECTS

Watch Video | Quiz to be provided

Oct 15, 2020



AIA MIDDLE EAST - PLYWOOD STRUCTURAL SYSTEMS & MODULAR SOLUTIONS

Oct 12, 2020



AIA IR TAIPEI - ARCHITECTURE AND THE CITY - SELECTED WORKS OF ROGERS STIRK HARBOUR + PARTNERS

Nov 4, 2020 - Urban Design



PANAMERICAN FEDERATION OF ASSOCIATIONS OF ARCHITECTS (FPAA) VIRTUAL CONGRESS

Nov 3, 2020 – Nov 8, 2020 - Conference, Latin America, Spanish



AIA COMMITTEE ON DESIGN AND SAN FRANCISCO/ SILICON VALLEY DOMESTIC CONFERENCE 2019 OVERVIEW

Jan 20, 2021 - Knowledge Communities, AIA Committee on Design, IR



AIA UK VIRTUAL BUILDING TOUR SERIES 2021 - ZAYED CENTRE FOR RESEARCH INTO RARE DISEASE IN CHILDREN

Watch Video | Quiz to be provided

Jan 14, 2021 - AIA UK, Building Tour



AIA IR MEXICO & CAM-SAM - 7TH CONGRESS - SYNCHRONIZING THE ARCHITECTURE

Watch Video -

Part 1 Part 2



AIA MIDDLE EAST - FIBRE CEMENT - ARCHITECTURAL FACADE MATERIALS

Sep 28, 2020 - Facades



AIA IR SOUTH KOREA - KAI-UWE BERGMANN - FORMGIVING: GIVING FORM TO THE FUTURE

Watch Video | Quiz to be provided



AIA CANADA - SMALL-FIRM RESILIENCY: ADAPTING TO CHANGE, TOGETHER

Oct 29, 2020



AIA JAPAN - LOCALLY-BASED DESIGN APPROACH FOR WALKABILITY IN DUBAI - BY TAKESHI MARUYAMA, AUD

Dec 17, 2020



AIA HONG KONG - AFFORDABLE HOUSING SYMPOSIUM

Dec 14, 2020

2023 – Planned Events

In 2023 we will hold the following events:

- **Spring Virtual Conference** – A multi-day, around the clock conference serving our global audience. The 2023 themes are Detail and Storytelling. This event is targeted at Thursday 9th March to Saturday March 11th, 2023.
- **Online lectures and seminars.** Produced via the chapters and Unassigned Members, we average 1-2 events per week. Most of these events are available on-demand and provide essential Continuing Education credits to AIA members.
- **Design Awards.** We will continue our highly acclaimed and well-supported awards program. Winners will be announced in the Autumn Conference.
- **AIA International Annual Conference – Mexico City.** We will hold an in-person conference in Mexico City targeted for November 2nd-6th, 2023. We will have attendees from around the world as well as encouraging the growth of our membership in the Latin American region.
- **Keynote Online Lecture Series.** In between the Spring and Autumn conferences we will also have several lectures featuring distinguished architects. In 2022 we featured world-recognized architect Ken Yeang in a lecture as part of our Southeast Asia Symposium. We will also be continuing with our very successful Honorary Fellows and Women in Architecture series lectures that we started in our 2020 Virtual Conference.



2023 – Initiatives

- **Supporting Emerging Professionals** – We host events specifically aimed at encouraging members at an early stage in their career. These take the form of Mentorship events, Young Architects roundtables with Fellows of the Institute, partners and firm founders, paths to licensure events, and
- **Leadership** – Sending a representative to the AIA Leadership Summit in Washington DC
- **Networking** – In 2022, we held online networking events for country representatives and prospective members
- **College of Fellows** – We have three representatives to the AIA College of Fellows advancing initiatives to inspire professional growth. AIA International members include over 30 Fellows and 300+ Honorary Fellows of the AIA. These members are among the most distinguished architects practicing globally.



Emerging Professionals Mentorship Night



International College of Fellows Dinner

Sponsorship Options

	Sponsorship Costs		Branding Rights			AIA IR Conference & Awards							AIA Int. Chapters Conference	
	Cost per year	Sponsorship years*	Logo on AIA IR Published Material	Use of AIA IR logo on marketing materials	Logo connection to front page of AIA IR website	Admission tickets for sponsor to conference	Option to host part of the event for an additional cost .	Speaker slot	Link from front page logo to sponsor's website	Invitation/ ticket/admission (aratis) to event	Logo on event poster and banner	Event marketing display table	15 minute message during Conference	Option to host part of an event at one international chapter for an additional cost
Corporate Sponsorships														
Platinum Sponsor	\$ 15,000	1	■	■	■	4	See Note # 1	■	■	4	■	■		See Note # 2
Gold Sponsor	\$ 10,000	1	■		■	2	See Note # 1		■	2	■		■	See Note # 2
Event sponsorship														
Event Sponsor	See Note # 3	1				2	See Note # 3		■	2	■		■	

Notes:

- 1- Corporate sponsors may include any of the Event Sponsorship options to their sponsorship for the sum indicated.
- 2- Corporate sponsors may include any of the Event Sponsorship options at any international chapter to their sponsorship for the sum indicated plus \$2,000.00.
- 3- Event sponsors may select one or more of the Event Sponsorship options to create a sponsorship package.

*Sponsors that choose to sponsor for 3 years will receive a discount on the third year and be considered a Sustaining Sponsor.

OPTIONS	EVENT SPONSORSHIP OPTIONS	COST Per Event
A	Sponsorship of Conference Dinner	\$15,000.00
B	Sponsorship of Gala Dinner	\$15,000.00
C	Sponsorship of Conference Venue	\$10,000.00
D	Sponsorship of Cocktail Reception	\$7,000.00
E	Sponsorship for Key speaker expenses	\$5,000.00
F	Sponsorship of Awards Program	\$5,000.00
G	Sponsorship Conference Tour luncheon	\$5,000.00
H	Sponsorship of Conference Booklet	\$5,000.00
I	Speakers Slot*	\$5,000.00
J	Marketing Table at Conference	\$5,000.00

Notes:

*Presentation must meet the AIA Continuing Education requirements for approval.

Current Sponsors

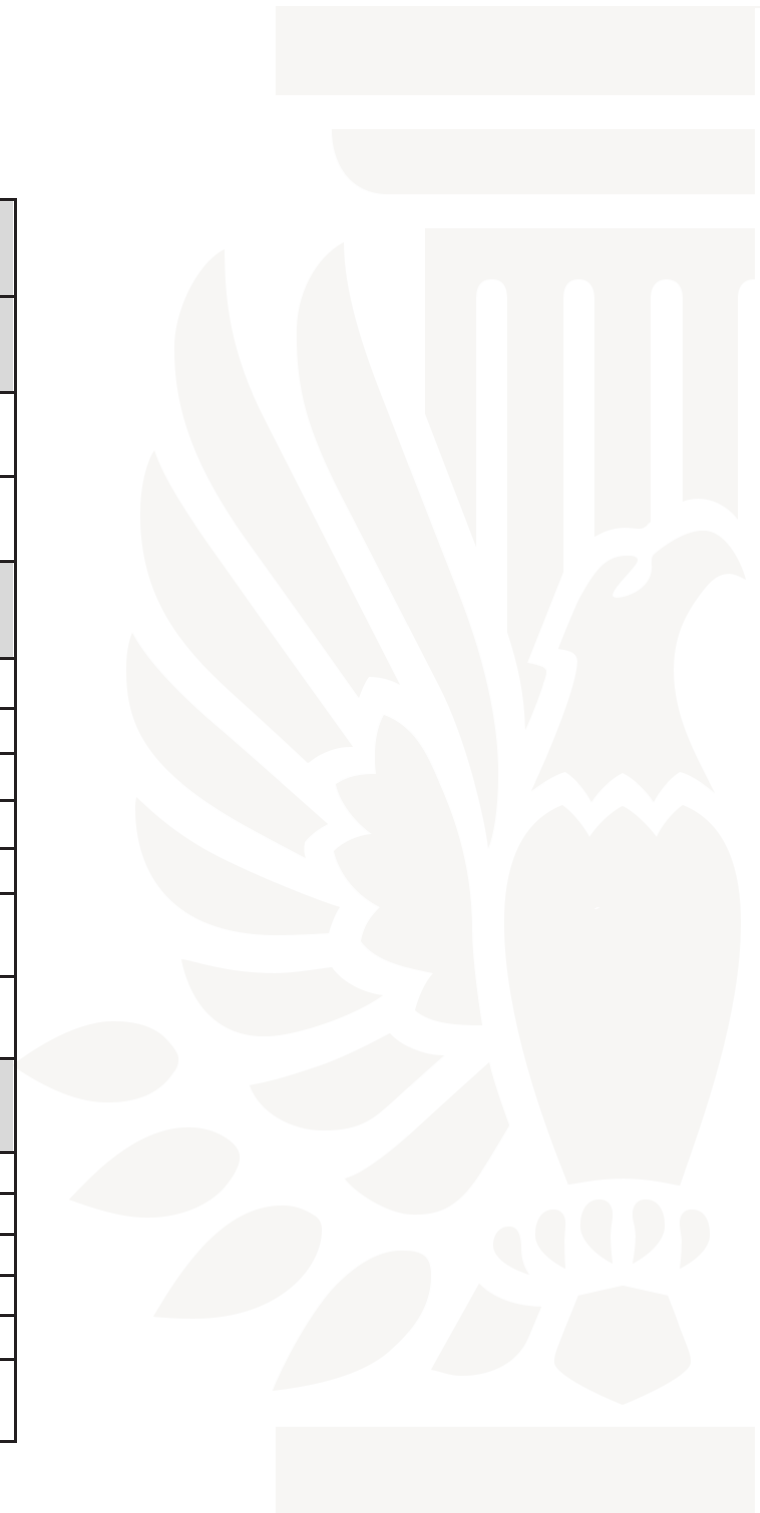


Sponsorship Agreement



Step 1- Select your Sponsorship

	Sponsorship Cost		# Years	Calculate Sub Total
Sponsorship Type	\$ 15,000	\$ 10,000		
Platinum Sponsor (Previously Founding Sponsor)	<input type="checkbox"/>	<input type="checkbox"/>		\$
Gold Sponsor	<input type="checkbox"/>	<input type="checkbox"/>		\$
	Select Option (s)			
Additional Sponsorship Options	<input type="checkbox"/> A	<input type="checkbox"/> B		\$
	<input type="checkbox"/> C	<input type="checkbox"/> D		\$
	<input type="checkbox"/> E	<input type="checkbox"/> F		\$
	<input type="checkbox"/> G	<input type="checkbox"/> H		\$
	<input type="checkbox"/> I	<input type="checkbox"/> J		\$
International Chapter Event Sponsorship			+ \$2000	\$
	TOTAL SPONSORSHIP			\$
	Select Option (s)		# Years	Calculate Sub Total
Event Sponsor	<input type="checkbox"/> A	<input type="checkbox"/> B		\$
	<input type="checkbox"/> C	<input type="checkbox"/> D		\$
	<input type="checkbox"/> E	<input type="checkbox"/> F		\$
	<input type="checkbox"/> G	<input type="checkbox"/> H		\$
	<input type="checkbox"/> I	<input type="checkbox"/> J		\$
	TOTAL SPONSORSHIP			\$



Step 2- Submit your Sponsorship Agreement

Sponsor Contact Information

Company:

Name:

Phone:

Email:

Address:

The AIA IR Chapter has agreed to grant the above Sponsor certain rights and benefits, towards a _____ sponsorship type, as selected and agreed in the Sponsorship Type schedule, for the total sponsorship value of: US \$ _____

This agreement is signed into effect by:

Sponsor:

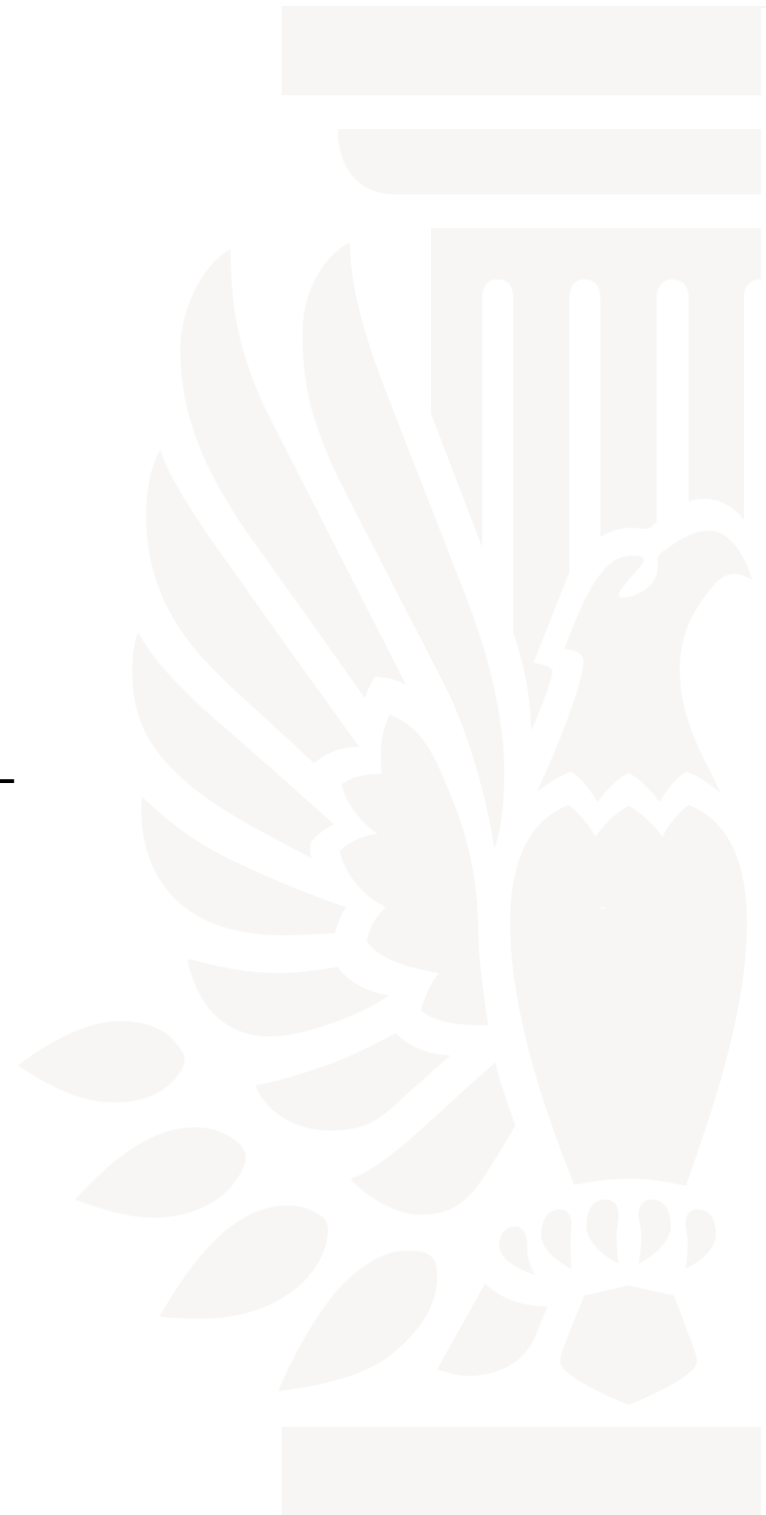
AIA International:

Name:

Name:

Date:

Date:



Step 2- Submit your Sponsorship Agreement

Benefit Fulfilment Contact Information

Company:

Name:

Phone:

Email:

Address:

Payment Contact

Name:

Title:

Phone:

Email:

Address:

Payment Authorization:

Total Sponsorship Value: \$

Signature: _____



Thank you for your support

