

Welcome to Mexico, we are confident it will be a great experience! Below, you will find a detailed conference schedule.

### **DAY 0 - Thursday, November 2nd**

**For Full Conference and Conference Guest ticket holders and special guests –**

17:00 – Registration opens at:

[Memory and Tolerance Museum](#), Av. Juárez 8, Colonia Centro, Centro, Cuauhtémoc, 06010

17:30 – Tour of the Memory and Tolerance Museum, <https://www.myt.org.mx>

19:00 - 21:30 - Opening Reception & Design Awards at [Memory and Tolerance Museum](#).

Enjoy a welcome cocktail in the museum lobby. Includes:

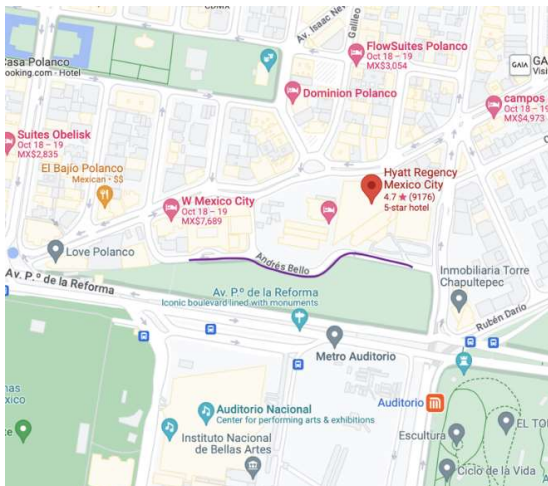
- COMEX recognition of Architect Javier Sordo Madaleno
- the 2023 AIA International Design Awards presentation.

### **DAY 1 - Friday, November 3<sup>rd</sup>**

**For Full Conference and Conference Guest ticket holders -**

08:00 – Meet for tours behind [InterContinental Presidente Mexico City](#).

On Days 1-3, there will be architectural tours around the city. The meeting point for the tours is on Andrés Bello Street, which is the street behind the Intercontinental and Hyatt Hotels.



**Tour 1 - Universidad Nacional Autónoma de México** - On this day, we will visit Ciudad Universitaria (UNAM), exploring historic and iconic buildings within the complex.

13:00 - Lunch at Anáhuac University for full conference attendees.

### **For Lectures (CONFERENCIAS) ticket holders -**

13:00 - Registration for lectures opens at [Centro Cultural Mexiquense Anáhuac](#), Av. Universidad Anáhuac 46, Lomas Anahuac, 52786 Naucalpan de Juárez, State of Mexico. Use gate A for entry.

Please note that Uber is not allowed access to Anahuac University. However, there is a pedestrian entrance near gate A where you can be dropped off or wait. This entrance is very close to the auditorium.

Lecture schedule is as follows:

14:00 - 14:15 - Conference Welcome

14:15 - 15:00 - **Reflections**, Luis Vidal, luis vidal + architects (Spain)

15:00 - 15:50 - **Designing a Legacy: The Origins & Evolutions of Olson Kundig**, Jim Olson and Tom Kundig, Founders, Olson Kundig (USA)

15:50 - 16:10 - Coffee Break

16:10 - 16:30 - HELVEX sponsor presentation

16:35 - 17:10 - Javier Sordo Madaleno, Sordo Madaleno Arquitectos (Mexico)

17:15 - 17:50 - Arturo and Jorge Arditti, Arditti + RDT Arquitectos (Mexico)

17:55 - 18:15 - Coffee Break

18:15 - 18:25 - Presentation of the Pani Award to Marcio Kogan

18:25 - 19:05 - Marcio Kogan, Founder, Studio mk27 (Brazil)

19:10 - 19:25 – **The College of Fellows**, Steven Miller, AIA International Representative to the College of Fellows

19:30 - Buses leave to return to Polanco.

20:30 - Cocktails at [Gensler](#) (optional).

There will be buses available from Anahuac University to go to the Gensler office or to return to the Andres Bello meeting point by the hotels.

## Day 2 - Saturday, November 4<sup>th</sup>

### For Full Conference and Conference Guest ticket holders -

08:00 – Meet for tour on Andrés Bello Street, behind [InterContinental](#) and Hyatt hotels.

**Tour 2 - Reforma and Mexico City Center** - On this day, we will explore the city center of Mexico City, connecting with the roots of our great city and gaining an understanding of the history that has shaped us into the metropolis we are today.

13:00 - Lunch at Anáhuac University for full conference participants.

### For Lectures Only (CONFERENCIAS) ticket holders -

14:00 - Lectures will begin at [Centro Cultural Mexiquense Anáhuac](#).

14:00 - 14:30 - **The Challenges of Two Complex Projects**,  
Sara Topelson, Founding Partner, Grinberg & Topelson Arquitectos

14:35 - 15:05 - **AIA International & Dow Sustainability Panel**  
Jean-Paul Hautekeer, Global Marketing Director High Performance Building, DOW  
Alicia Silva, President, SUMe, Green Building Council Mexico  
John Sellery, FAIA, Managing Director, M Moser Associates  
Dr. Christine Bruckner, FAIA, Past President and Adjunct Director, AIA International

15:10 - 15:45 - Víctor Legorreta, Partner, Managing and Design Director, LEGORRETA®

15:50 - 16:20 - Coffee Break

16:20 - 16:40 - CEMEX sponsor presentation

16:45 - 18:10 - **US International Architectural Firms' Experiences in Latin America**,  
Samuel Bermudez, Gensler (Mexico)  
Juan Carlos Pineda, HKS (Mexico)  
Jorge Mendoza, KPF (USA)  
Roberto Stark and Pepe Monárrez, Page (Mexico)  
Steven Miller, AIA International Representative to the College of Fellows

18:10 - 18:50 - Enrique Norten, Ten Arquitectos (Mexico)

19:00 - Departure for Informal Gala Dinner, dress code: smart casual, at [Cocina Abierta Torre Reforma](#), Av. P.º de la Reforma 483, Cuauhtémoc, 06500.  
Before dinner, we will have the opportunity to tour the iconic Torre Reforma.

20:00 - **Informal Gala Dinner**. We recommend taking an Uber back to your hotel.

### Day 3 - Sunday, November 5<sup>th</sup>

#### For Full Conference and Conference Guest ticket holders -

08:00 – Meet for tour on Andrés Bello Street, behind [InterContinental](#) and Hyatt hotels.

**Tour 3 - Vasconcelos, Polanco & Santa Fe** - On this day, our tour will take us to more modern buildings, including the Biblioteca Vasconcelos, the Museo Soumaya and the Museo Jumex, and the Santa Fe neighborhood.

13:00 - Lunch at Anáhuac University for full conference attendees.

#### For Lectures Only (CONFERENCIAS) ticket holders - Auditorium and sponsor area open.

14:00 - Lectures will begin at [Centro Cultural Mexiquense Anáhuac](#).

14:00 - 14:15 - **We are Water**,  
Carlos Garriga and David Cámara, We are Water Foundation

14:20 - 15:05 - Ismael Leyva, FAIA, President, Ismael Leyva Architects (USA)

15:10 - 15:45 - **From Rooms to Communities**,  
Arq. Fernanda Canales, Founder, Fernanda Canales Arquitectura (Mexico)

15:50 - 16:10 - Coffee Break

16:15 - 16:50 - Benjamín Romano, LBR&A (Mexico)

17:00 - 17:40 - **Arquitectoma - Fun Designing & Developing as a Team**,  
Francisco Martín del Campo and Inés Martín del Campo, Arquitectoma (Mexico)

17:45 – 18:05 - Coffee Break

18:10 - 18:55 - Jacob van Rijs, Founding Partner & Principal Architect, MVRDV  
(Netherlands)

19:00 - 19:15 - **AIA International Conference Closing**,  
Scott Gold, AIA International President,  
Florence Chan, AIA Hong Kong representative, AIA International  
Arturo and Jorge Arditti, Mexico City Conference organizing committee.

19:20 - Departure for Hotels.

---

### **Extension Day - Monday, November 6<sup>th</sup>**

Participants can book an independent visit to several houses by Luis Barragán via the AIA Intl website: <https://www.aiainternational.org/2023-mexico-program#ExtensionDay>

If you have registered, please remember that you need to make your own way there at the selected time.

**Thank you very much for your support and participation. We are confident that the conference will be a success.**

We appreciate your confirmation for the tours and events.

Sincerely,  
Organizing Committee